

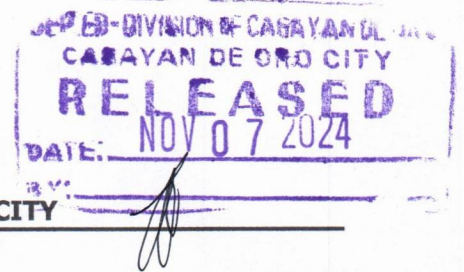


Republic of the Philippines
Department of Education

REGION X

SCHOOLS DIVISION OF CAGAYAN DE ORO CITY

Office of the Schools Division Superintendent



6 November 2024

DIVISION MEMORANDUM

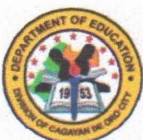
No. 870 s.2024

CONDUCT OF "18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)"

TO: Assistant Schools Division Superintendent
Public Schools District Supervisors
All Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd) Division of Cagayan de Oro City shall conduct the 18-Day Campaign to End Violence Against Women (VAW) from November 25 to December 10, 2024. With the 2022-2027 recurring campaign theme, "UNITED for a VAW-free Philippines" and its 2024 sub-theme, "VAW Bigyang Wakas, Ngayon na ang Oras!" This campaign advocates for the prevention and elimination of VAW in the country, with its theme "UNITED for a VAW-free Philippines". This theme aims to highlight the collective impact that can be achieved by combining individual efforts and initiatives to end VAW.
2. To commence the activity, a kick off program will be conducted on November 25, 2024 after the flag raising activity. This aims to increase awareness, promotes gender equality, inspire women and empower themselves.
3. Schools are advised to support the campaign including among others like the hanging of advocacy campaign banner in front of the schools and uploading to schools FB page media accounts of the banner, advocacy videos, materials and other Campaign to End VAW
4. For the downloading of advocacy materials like campaign banner and logo please visit the Philippines Commission on Women website via <https://ssurl.at/14444E> or access the advocacy streamer via Canva <https://ssurl.at/522899>
5. Immediate dissemination and compliance to this memorandum is required.

ROY ANGELO E. GAZO
Schools Division Superintendent

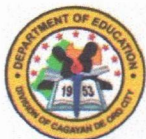


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Encl.: As stated
Reference: None
To be indicated in the Perpetual Index
under the following subjects:

ACTIVITY

RHL / DM – Conduct of 18-Day Campaign to End Violence Against Women (VAW)
November 6, 2024



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